

Message

From: Michael Eddy [meddy@usaid.gov]
Sent: 2/4/2019 12:34:19 PM
Subject: USAID/Brazil - Monthly Newsletter PCAB - December 2018/ January 2019 Edition

Esteemed colleagues--

Please find the holiday/ New Year version of our USAID/Brazil - Monthly Newsletter, with a focus on our Amazon Biodiversity Conservation Partnership with the Brazilian people. We were delighted to ring in the new year with a visit from USAID Administrator Mark Green and Chief of Staff William Steiger who joined Secretary of State Pompeo in leading the U.S. Presidential delegation to the inauguration of Brazilian President Jair Bolsonaro. This edition also includes the final results from the 1st Amazon Impact Investment Forum, which resulted in historic first impact investments for sustainable producers in the Amazon, as well as news from a number of our projects and links to innovative USAID programs in the region. Please have a look.

Very best regards from USAID/ Brazil

Michael J. Eddy
Director- USAID/ Brazil
Email: meddy@usaid.gov

Ex. 5 Deliberative Process (DP)

Partnership for the Conservation
of Amazon Biodiversity (PCAB)

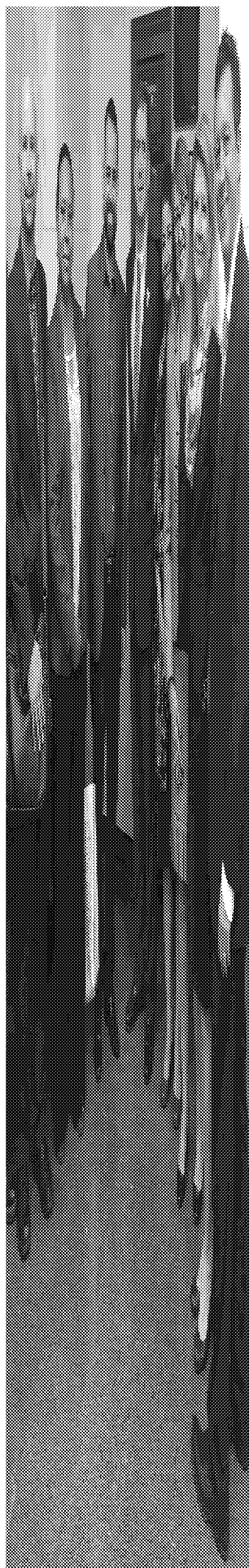


Newsletter PCAB - December 2018/ January 2019



FIINSA Results - The I Forum of Impact Investment and Sustainable Business in the Amazon took place in November 2018. This week, the Partnership Platform for the Amazon (PPA) has launched a website with the event's main results, news and details of upcoming activities. [Click here to see the website in Portuguese.](#)

The PPA has begun 2019 with new members: Imaflora, Beraca, Humanize Institute, Sol, Imerys, Ambientare, Gestor, Simineral, Cargill, Aimex and PCAB partner SITAWI are now part of the initiative. [Read more in Portuguese.](#)



USAID Administrator Mark Green joined **Secretary of State Pompeo** in leading the U.S. Presidential delegation to the **inauguration of Brazilian President Jair Bolsonaro**, January 1 and 2 in Brasilia. USAID Chief of Staff Bill Steiger also joined the delegation.

During and on the margins of the inaugural festivities, Administrator Green and Chief of Staff Steiger met with President Bolsonaro, Brazilian Foreign Minister Ernesto Araujo, the Vice Presidents of Colombia and Peru and other key U.S. allies in the region. The visit also allowed Administrator Green and Chief of Staff Steiger to engage with USAID in the early stages of development of the **first Amazon Biodiversity Impact Investment Fund (ABII)**, a signature initiative of the U.S.-Brazil partnership for biodiversity conservation. The Administrator and Chief of Staff also engaged with USAID implementing partners from the private sector and civil society, and participated in a "meet and greet" session with USAID and Embassy personnel on January 2nd.



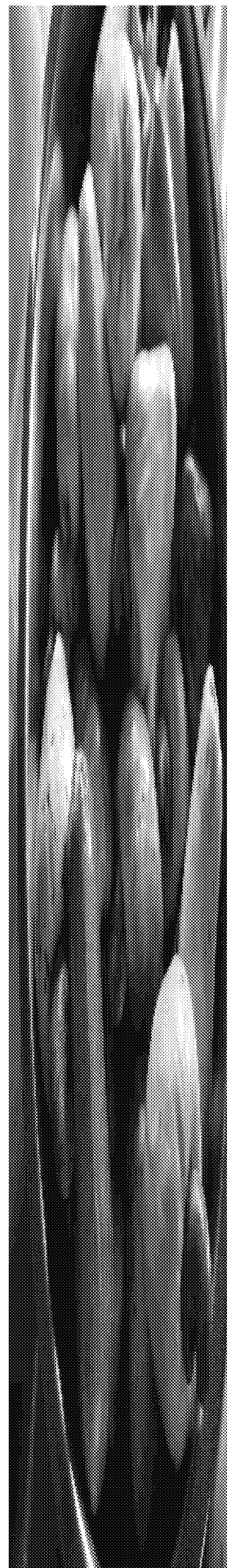
Biodiversity Monitoring Seminar

Discusses Best Practices and Results

From December 4 to 7, ICMBio's Monitora Program – of which IPÊ is a partner through its Participatory Biodiversity Monitoring program –held the 1st Collective Knowledge and Learning Seminar to discuss the 5 years results.

Associations from Rondonia state can
now sell forest products

A new state public decree allows associations registered in the state of Rondonia to sell non-timber forest products in a legal and regulated manner. Decree n° 23408 was signed in November 30, and published in December 3.





US Forest Service gathers partners to pause and reflect on project results and plan The annual partners meeting of the US Forest Service (USFS) gathered for three days, in December, to discuss the results chains, evaluate progress and identify gaps.

José Rodrigues dos Santos

Monitor da Biodiversidade



people say there isn't, but there is.

Biodiversity Monitoring at Jamari National Forest

IPÊ in collaboration with the Chico Mendes Institute of Biodiversity (ICMBio), local community and partners developed Participatory Biodiversity Monitoring. The project fosters knowledge exchange between experts and communities, as well as capacity building and education in support of forest monitoring.

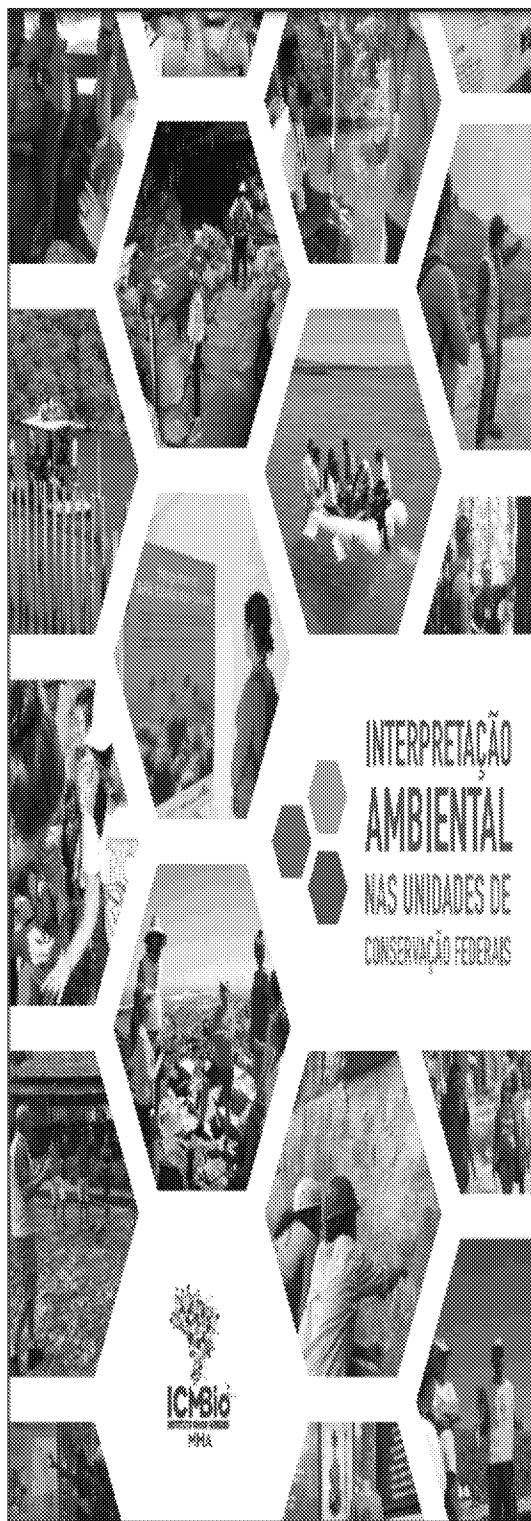
Interpretation on Federal Conservation

Units

A publication by the Chico Mendes Institute of Biodiversity (ICMBio) presents the theoretical concepts related to interpretation. This form of communication was developed in the US and presented to ICMBio by the US Forest Service.

Interpretation seeks to showcase to society the richness and complexity of the environmental heritage in an educational, entertaining and emotional manner. [Read the publication in Portuguese.](#)





Recreation Opportunities on Conservation Units Visits

The Chico Mendes Institute of Biodiversity (ICMBio) new publication discusses the recreation opportunities in conservation units in Brazil. Developed with support from the US Forest Service, it provides technical guidance on planning and implementation of public visits to all types of conservation units in the Brazilian Conservation Unit National System (SNUC).

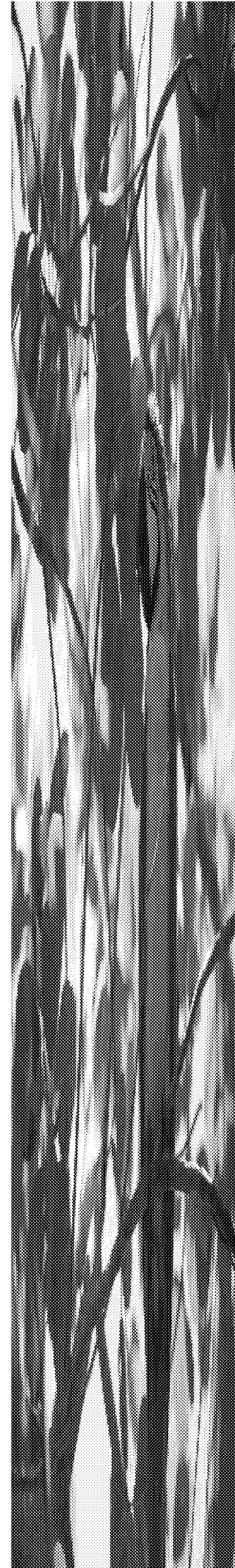
[Read the publication in Portuguese.](#)

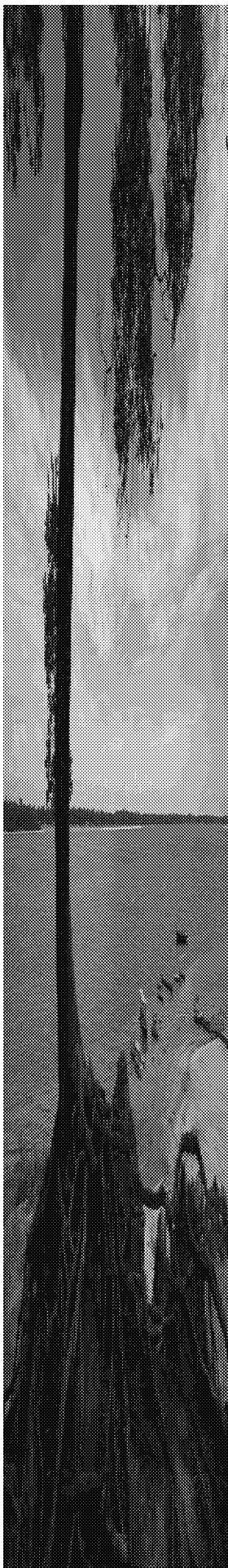
2018 HIGHLIGHTS

Remember some of our main news from last year

US-Brazil partnership is extended until
2024

The Technical Cooperation Program-TCP (aka detailed workplan) under the US-Brazil Partnership for the Conservation of the Amazon Biodiversity was extended until 2024, and increasing its overall budget to US\$ 80 million.





Cooperation between US and Brazil
Leads to a New Conservation Units
Management Plan Model

The new format of the conservation units management plan used by the ICMBio is an adaptation of the model used by the United States Park Service.

Quilombola Communities Present Research at Google's Geo for Good Summit

Claudinete Colé and Rogério Pereira from Communities Association of Remaining Quilombos of Oriximiná (ARQMO), The Amazon Conservation Team (ECAM) and Google Brazil, presented results of the USAID/Brazil supported "New Technologies and Traditional People's Project," at a conference in California.

Remote communities in the Amazon region receive solar powered lamps made from recycled bottles

SITAWI is part of the Médio Juruá Territory Program - a network of institutions supporting sustainable development in the Carauari communities. The program, through the local Association of Rural Producers (ASPROC) worked with the Liter of Light NGO to provide lamps for 600 families in the riverbank communities.

RECENT AND UPCOMING EVENTS

USAID/Brazil participates of the Private Sector Engagement Forum

Market solutions to promote environment sustainability and biodiversity conservation, mobilize private sector to invest in sustainable impact business and strengthening the private sector engagement were some of the issues discussed among USAID missions around the world during the Private Sector Engagement Forum, in December.

Alexandre Alves, USAID/Brazil's Private Sector and Partnerships Specialist shared the experience of the mission with the creation of +Unidos and more recently with the Partnership for the Amazon Platform in a TED Talk style presentation. "The approach is to listen and to learn with the locals, identifying solutions to the challenges. No sector is able to sort those challenges on their own and the private sector can bring new technologies, leverage and innovation in sustainable development".



USAID reinforces partnership with Private Sector

The new USAID Private Sector Engagement Policy builds on the agency's over two decades of learning and experience in building more than 2,300 private enterprise partnerships. It signals an intentional shift towards enterprise-driven development as a more sustainable way to advance growth and support countries and communities on their journey to self-reliance. [Learn more at the policy's website.](#)

Information Request

USAID's Amazon Regional Environment Program is requesting information, opinions, and recommendations from all interested parties on innovative approaches that complement the achievement of USAID's Amazon Vision. For more information: <https://goo.gl/NaEyjF> or <https://goo.gl/DcEA2v>

Applications open for the 2019 Global Entrepreneurship Summit - If you have a technology solution for agriculture/ food, connectivity, energy, health or water that has a market ready business model, consider taking part in this year's Global Entrepreneurship Summit, in The Hague, Netherlands. It will gather some of the world's entrepreneurs innovating in these areas and will offer a stage for scale-ups to showcase their enterprises to a selected group of top investors, founders, funders, experts and policy makers.

Registration is open until February 28. [Visit the website for details.](#)

February 18, Manaus - 1st Inaugural Meeting, Innovative Businesses and Impact Measurement Workshop - February will mark the beginning of the PPA's acceleration program. The objective is to provide the necessary support for the 15 startups selected during FIINSA. [Read more.](#)

May 18 - International Conference on Interpretation - Registration open

Event is hosted by NAI – National Association for Interpretation (US), in partnership with the Chico Mendes Institute for Biodiversity Conservation (ICMBio) and the US Forest Service (USFS). This will be the first conference in South America. It is a result of the strong support of the PCAB.

[Please visit the NAI conference website.](#)

September 29 – October 5, Curitiba - XXV IUFRO World Congress 2019 - "Forest Research and Cooperation for Sustainable Development"

For the first time Latin America will host the World Congress of the International Union of Forest Research Organizations (IUFRO). It will be organized and coordinated by the Brazilian Forest Service

(SFB) and EMBRAPA. Approximately three thousand participants are expected at the event, which will discuss various aspects related to forest research. The Congress will be a great opportunity to exchange experiences and knowledge on technological innovations, as well as updates on the latest research findings and trends for the future of forestry and forest research in all areas of the world.

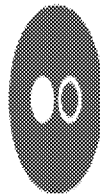
[Read more.](#)

Did you know that the PCAB now has YouTube and Flickr channels?

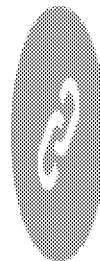
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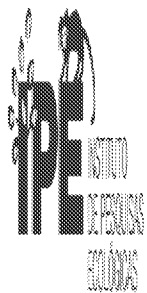
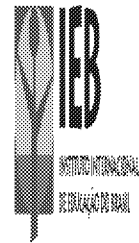
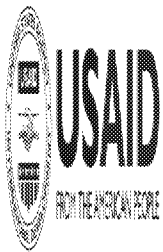


Flickr



Website

For those who have interest to see previous issues of USAID/Brazil's reports, please visit the following page: <https://pages.usaid.gov/brazil/bi-weekly-reports>



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